



Deetlefs
1822

MUSCAT D'ALEXANDRIE 1974

D OES FIFTY-ONE YEARS
SOUND LIKE A LONG TIME
TO MAKE A MUSCAT? NOT
TO A FAMILY THAT'S
BEEN MAKING WINE FOR
TWO CENTURIES.

Like most things precious, South Africa's most expensive dessert wine wasn't made in a day. Back in 1974, two winemakers from Breedekloof entered into a friendly wager. One claimed it was impossible to mature a Muscat d'Alexandrie for any length of time. The other winemaker believed otherwise. His name was Philippus Petrus Deetlefs. To prove his theory, he filled a third of a tank with Hanepoot lees, and the remaining two thirds with Hanepoot wine, and in closing the tank, he began a new chapter in the Deetlefs story. Fifteen years later, in 1989, the tank was opened. Inside was a unique and sublimely flavoured wine.

Today, this Muscat d'Alexandrie is deemed one of the world's rarest wines, as the small volume of this very special batch is decreasing. In honour of Philippus Deetlefs' legacy, only one small batch of Muscat d'Alexandrie will be made every twenty-five years.

It is this passion for innovation that has defined the Deetlefs Family wine estate throughout its 200-year history. And although fifty-one years may seem like a long time to make a wine, our Muscat d'Alexandrie 1974 is proof that certain things are well worth the wait as we are looking forward to celebrating its 51 year anniversary in 2025.

Awards

2018 96 Points - Tim Atkin

2003 Muscats du Monde Gold, France

2002 Michelangelo Gold, SA

'Highly individual style; for more specialised palates'

- Dave Hughes

'Superb old Muscat and a rarity' - John Platter

'A record for a 375ml bottle of South African Wine'

- Finance Week, March 2003

www.deetlefs.com